

Is Your Internet Department or BDC Your No. 1 Profit Center?

If Not, It Should Be!

With more than **88%** of potential car buyers **going online**, you can't afford to have an **Internet Department** that's broken, inefficient or non-existent.

To be successful through difficult times, you've got to be **where the customers are!**



866.566.6340

www.DealerSynergy.com

Dealer Synergy will:

- Build your Internet Department from scratch
- Fix a broken department
- Evolve your current department
- Increase your volume and gross

Dealer Synergy also offers:

- In-store Training, Coaching and Mentoring
- Regional and National Workshops
- Outsource Support
- Products and Services
- And More!

Call Now to Sell More Cars!



Also offered from Dealer Synergy:



Sean V. Bradley
Founder, Dealer Synergy

The Internet Director Immersion Program

Coming in April
Philadelphia, PA

VSEO

Video Search Engine Optimization

Everything you need to know about video search engines, YouTube and MySpace. You will sell more cars once you learn how to harness the power of VSEO!



We have helped take these dealerships online from:



60 to 143
per month
Willis Honda



37 to 107
per month
Peruzzi Toyota



7 to 80
per month
Nelson Mazda