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## **Dealer Synergy and VSEO, Inc Partner to Move Dealers to the head of the Video Search Line**

*Car Dealers now have a dynamic resource for promoting their videos online*

January 18, 2008 - Philadelphia, PA. - Dealer Synergy, one of the premier Internet Sales Training organizations in the automotive industry has announced a new alliance with VSEO, Inc to use their proprietary video search engine technology solution. Their program can guarantee first page video search engine placement and exclusivity in selected markets. And, unlike organic search which can take months to work, this technology can produce results for dealers within days. Dealers who provide quality streaming video to customers and prospects on search engines will build traffic to their website in a much more robust fashion than traditional marketing programs.

Karry Moore, the President and CEO of VSEO, Inc said, "We have battle tested our patented video search engine technology and have achieved some amazing results for our dealer clients." He continued, "One dealer in the Baltimore, Maryland area, utilizing our process, has seen a phenomenal increase in the positioning of their videos on Google and this has translated to double digit volume increases in website traffic." More traffic to a website translates into more sales in the dealership.

Some Dealer Synergy clients using video search to promote their dealerships and services have seen astounding results. Peruzzi Toyota in Hatfield, Pennsylvania has successfully utilized the Dealer Synergy video search program for the last six months. Their location is generating about 100 Internet sales per month and half of those sales come from increased traffic from search engine videos to the store's website. They have been so successful, that Auto Dealer Monthly Magazine recognized their achievements in a featured cover story article this past October.

CEO and Founder of Dealer Synergy, Sean V. Bradley said, "As one of the pioneers in utilizing video search engine optimization, we are excited about working with VSEO, Inc to move a dealer's online visibility to the next level and really help them sell more vehicles."

Dealer Synergy will be showcasing their technology solutions at the upcoming NADA Convention and Expo in San Francisco from February 9 -12<sup>th</sup>. They will be in booth 2741W and invite dealers to visit and get additional information on how to put this powerful solution to work for their dealerships.

### **About Dealer Synergy**

Dealer Synergy, ([www.dealersynergy.com](http://www.dealersynergy.com)) headquartered in Philadelphia, Pennsylvania, is one of the top rated automotive dealership training organizations in the country. Their team offers not only onsite training, but web development products, search engine marketing services, toll-free tracking phone numbers, and an extensive array of consulting services for dealers seeking to improve their business processes. For more information, contact Dealer Synergy at 888-379-6374

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