



Dealer Synergy earns 2008 Platinum Dealers' Choice Award for Best Automotive Internet Sales Training Company

Philadelphia, PA- April 1, 2008 – Dealer Synergy, an international automotive training organization, has been recognized by the automotive retailing industry. Over 25,000 auto retailers voted in the 2008 Auto Dealer Monthly Dealers' Choice Awards where Dealer Synergy received the Platinum Award for Best Automotive Internet Sales Training Company.

Recognition is nothing new for Dealer Synergy as they have been chosen to participate in national automotive conferences and seminars as well as speaking at NCM and NADA Dealer 20 Groups throughout the country. Selected as the official trainer for some of the largest automotive web design firms they have offered focused insights and technology training for some of the most successful dealerships in the country.

Bill Finocchiaro, president of Peruzzi Toyota in Hatfield, PA says, "Sean V. Bradley and the Dealer Synergy team were instrumental in helping us restructure our Internet Department and took us from about 30 units a month to the point that we experienced two successive months where we sold more than 100 vehicles through our Internet department." He continued, "That achievement and our current momentum would not be possible without the guidance and hands on training that the Dealer Synergy team provided to our staff."

The Auto Dealer Monthly survey provided dealers and their employees the ability to offer their collective selection of the top providers to the retail auto industry. In all, 36 companies, all chosen by dealers and dealership personnel, were named winners in 20 distinctive categories of products and services, with 25,489 votes cast.

CEO and Founder of Dealer Synergy, Sean V. Bradley said, "There are a lot of good trainers in our industry and for our team to be recognized at this level is very gratifying both for me personally and for all of our employees that made this possible." Sean also stated, "For a company that is only four years young to achieve this status, and operating in one of the most competitive environments, is a testament to the hard work that many people have put into our organization."

Scott Rainville, the President of Dealer Synergy shared, "We are appreciative of all the support and votes we received from industry professionals, and it serves to reinforce our commitment to customer satisfaction in every aspect of our business."

For industry professionals looking to learn some of Sean V. Bradley's secrets, he will be one of the main speakers at the upcoming Synergy Sessions Event being held in New Orleans on May 13th and 14th at the W Hotel. Information on that event can be found at the website, www.synergysessions.com

About Dealer Synergy

Dealer Synergy, (www.dealersynergy.com) headquartered in Philadelphia, Pennsylvania, is one of the top rated automotive dealership training organizations in the country. Their team offers not only onsite training, but web development products, search engine marketing services, toll-free tracking phone numbers, and an extensive array of consulting services for dealers seeking to improve their business processes. For more information, contact Dealer Synergy at 888-379-6374

Contact: Mark Dubis | 888-803-1433 | markd@dubisgroup.com